

Citizens Climate Lobby Meeting

11/9/19, Base Camp Brewing

The agenda with live links can be found at the end of this doc and [here](#)

Introductions

About 35 people attending –Many first-time attenders.

- Drew Alcoser describes the upcoming Northwest Regional Conference in Vancouver.

Announcements –

- HR 763 has 69 co-sponsors, more than any other carbon bill introduced in the House.
- [WISH LIST](#) – Circulating a micro-font spreadsheet for people to sign up for various activities.
 - Need a policy wonk to make a 1-page summary of how state carbon initiatives would dovetail (or not!) with proposed federal rules
 - Help for Francine to put out the monthly email invite
 - Letters-to-editor (LTE) leader, both writers and a leader
 - Endorsements from brewers (example, Base Camp Brewers!)
 - Endorsements from a local hospital
 - Fundraising for regional conference and tabling fees
 - Join the outreach team: identify events, help with set up
 - Diversity, equity, and inclusion action team. Need to build political bridges to progressive groups locally
 - Identify potential endorsements!
- Senator Wyden town hall meeting – today! Several people will leave today’s meeting early to attend & swamp ‘em with CCL’er questions.
- Regional Conference – Drew described lots of volunteer [roles](#) available!
- Some very important ‘Thank You’ cards circulate for signing
 - Margaret (outgoing membership team), Emily (outgoing treasurer), Grand Central Bakery
- This Wednesday evening, 11/13 – Hollywood Senior Center – 1820 NE 40th Avenue – 6:30 – 8:30 PM. Multnomah County Democrats action team will have an open forum on “Role of Market Mechanisms in Climate Action”. Our own John Perona will be on the panel. We will ALSO be tabling there.
- Other tabling opportunities are circulating.
- OLVC state carbon bill lobby training; Nov. 12, Friendly House 1737
- Pairing new with old members – coffee, beer, chocolate, or anything else!
- Presbyterian Climate Change Task Force: a local church approached Daniela to support our bill! She will meet with them next Sunday, 17 November.
- “Ask an expert” – lots of fun, and very good social opportunity. Next one is 2 December (NOT 1 December), Portland Cider House, 6:30 PM.

National Call –

Andrew Hoffman, Professor at University of Michigan –

- Great intro but I was eating & couldn't record it!! The recorded call (and all previous guest speakers) will be available here:
<https://citizensclimatelobby.org/monthly-speakers/>
- He equates the cultural change required to address climate change as equivalent to the cultural change driven by the Enlightenment three centuries ago.
- Three points:
 - Shifts in public opinion: groups dismissive of climate change declining in number. Groups who think climate change will harm them personally increase by ~10%. *We react when change impacts us*. This changes the debate! Numbers indicate that more people are talking about it. The objective is to make climate change a social fact, equate to cigarette smoking causing cancer.
 - The partisan divide is shrinking. An interesting part is the support of the youth. On most political issues, there is a directly affected group. E.g. women's issues affect women. Now, the youth have emerged as a directly affected group.
 - Insurance industry has no political dog in this fight – they are just looking at the \$\$ (particularly re-insurance industry). They are factoring in the future costs and will reflect these in the rates people will pay. Actuaries are putting climate change as their top \$\$ concern. “If you want to get someone's attention, put a dollar-sign on it.” Unsurprisingly, Trump states are most vulnerable to \$\$ damage
 - Corporate sector is responding ... slowly. Trying to think systemically Several states & nations are targeting carbon-neutral. Large investment concerns such as Rockefeller fund and Norway's strategic fund have divested from oil funds. He lists several corporations who are divesting.
 - Shifts in mobility, not just electric cars: bike lanes, etc. Diet changes, meatless meals. “60% of protein you eat by 2040 will be from vegetable or lab-grown meat”.
 - Republican officers and their staffers admit that they know climate change is real. But if they say it publicly, their constituents will hammer them. Bob Inglis is the poster child for this: admit the truth and lose your job. But a little bit more movement in public opinion will bring a tsunami of political changes, as politicians have the speeches ready in their top desk drawer – they are just waiting for a safe time to say it.

Question:

- Q: something about corporate responsibility
- A: working on some leaders in the corporate sector: we've got to get more companies out there to take a leadership role in this.

Second question:

- Q: how do insurance or re-insurance companies put value on the threats due to climate change?
- A: insurance companies are working on it. Historical actuarial tables are of little value, because when was the last time sea levels rose or wildfires burned up California, or hurricanes dropped 50” of rain on one city?

And, pricing carbon is just one piece of the puzzle

Mark’s Additional Points

Showing one of the videos that will be shared with MoCs this week.

Fundraising

Goal is \$500,000 by year-end, and \$100,000 on ‘Giving Tuesday’ – actually a smaller goal than last year!

Creating a “Facebook Fundraiser” takes just a few minutes, easy to set up. See monthly action sheet for step-by-step instructions.

If 1.5% of CCL’ers raise \$200 via “Facebook Fundraiser”, we’d meet our \$500K goal. (A demonstration of how to set up a ‘Facebook Fundraiser’ is shown.)

National Actions This Month

- 48 Op-Eds published nationwide
- HR 763 support from municipalities across the country
- Almost 20,000 supporters added last month --

Celebrating Local Actions

- Forest – shared his work with a local organization installing fuel efficient stoves in Guatemala ... missed the details!
- Bernard – every time he flies, he calculates his carbon consumption, and donates to an organization buying carbon offset. He uses <https://carbonfund.org/>
- Richard – got his LTE published in The Oregonian
- Francine – tabled 4 events. With lots of other CCL volunteers, collected over MOC 50 letters
- Brian – joined a meeting with Portland City Commissioners (Eudaly staff) about supporting HR 763
- Leslie – shared CCL and HR 763 with an Oregon Environment Council door-to-door person

Communication Exercise – Letting people know they can support your CCL work by donating.

Local Actions to Support National Actions

- National call-in on 6 November – scripts are available that *anyone* can use. Super simple!

Breakout Sessions

1. How to use the Carbon Dividend Calculator, and how to make a Facebook Fundraiser
2. Speaking points for Skeptical Progressives, or others who have alternative solutions
3. Diversity, equity, and inclusion Action Team
4. New members + Q&A

More announcements

- Barry updated us on climate change brought by children's charitable trust
- Drew solicited for help organizing regional conference
- Francine announced: the #1 reason people have given for why they don't take any steps to address climate change: "*Because nobody asked them*". When you meet friends & family over Thanksgiving this year, make sure that they never have that excuse.

Portland Citizens' Climate Lobby - November 9, 2019
Meeting Agenda & Action Sheets <http://bit.ly/33RjjB8>

9:30am WELCOME, INTRODUCTIONS AND ANNOUNCEMENTS

- **Welcome & Introductions:** Name, how long with CCL, role & favorite Thanksgiving food or tradition?
- **[Energy Innovation & Carbon Dividend Act H.R. 763](#):** House Bill has 69 co-sponsors! Amazing [resources](#) available!
- **[WISH LIST](#):** (sign up sheet) We have a variety of roles/tasks which might interest you!
- **2020 CCL Greater Pacific Regional Conference:** (Drew) Join a planning committee - lots of volunteer [roles](#) available!
- **Senator Wyden Town Hall** (Daniela): Field trip to Robert Gray Middle School 11:30 today! 5505 SW 23rd Ave
- **Thank You Cards:** Sign cards for Grand Central Bakery (donations), Emily (treasurer), Margaret (membership team)
- **Democratic Climate Forum:** (Daniela) Nov 13 Join John Perona at [Role of Market Mechanisms in Climate Action](#)
 - Hollywood Senior Center, 1820 NE 40th Ave, 6:30-8:30pm
- **Tabling:** (Francine) Nov 13 [Democratic event](#), Nov 30 & Dec 1 [BikeCraft!](#), TBD [Clackamas event](#)
- **OLVC State Lobbying Training:** (Daniela) Nov 12, Friendly House, 1737 NW 26th, Keeston Lowery rm
 - Contact for MCAT Training Event Jane Stackhouse: 503 284 1049

jane@janestackhouse.com

- **Presbyterian Climate Change Task Force:** Presentation on Nov 17. Need a Presbyterian volunteer to join Daniela!
- **Pairing New Members with Seasoned:** Sign up to go to coffee or beer with a seasoned/new member
- **Ask an Expert!:** (Kat) Community building, policy information and socializing, date TBD
- **Meeting Notes:** These and other meeting notes can be found here:
<http://portlandccl.org/meeting-notes/>
- **Meeting Location for December:** Back at Base Camp Brewing! Venue feedback welcome at end of meeting

9:55am NATIONAL CONFERENCE CALL & GUEST SPEAKER, Professor Andrew Hoffman, University of Michigan ([link](#)):

Solving climate change — and saving civilization as we know it — will require a major systemic shift in our culture. Andrew Hoffman maintains that we are in a societal moment akin to a new era of enlightenment. He joins us to talk about the system-level changes to our thinking needed in the Anthropocene and the role of business in the great rethinking of our economy. Hoffman is the Holcim (US) Professor of Sustainable Enterprise at the University of Michigan. He has published 16 books, including *How Culture Shapes the Climate Change Debate* and *Re-engaging with Sustainability in the Anthropocene Era: An Institutional Approach*.

10:45am Additional announcements. BREAK (Please fill out a Constituent Comment form or call your MOC)

10:55am UPDATES & PERSONAL BREAKTHROUGHS

- **Did you take action since our last meeting? How did it go?**
Published?, Tabling?, Meeting with Community Leader?, Presentation?, Other??

11:10am COMMUNICATIONS SKILL EXERCISE: Laser talk on supporting CCL work - Page 2

11:20am NATIONAL & LOCAL ACTIONS - BREAKOUT SESSIONS

BREAKOUT SESSIONS

1. **New Members, Q&A:** (Kirsten & Meg) Ask any HR763 or CCL question + write letter on 'Constituent Comment Form'
2. **[Personal Carbon Dividend Calculator](#) & FB Fundraiser:** (FC) Practice using the calculator & create fundraiser page
3. **Speaking points for skeptical progressives or those who have other solutions:**(Daniela) - What do we say to progressives who other ideas for climate solutions - use at upcoming MCAT and our progressive friends
4. **Diversity Equity and Inclusion Action Team:** (Tamara) Research speakers of color for conference. Brainstorm ways to bring CCL & communities of color together. Deputy liaison Blumenauer? Identify co-leaders of this Team.

11:45am REPORT OUT Next Steps (FC)

11:55am WRAP-UP (MR) - Additional community announcements

Come back for your next "hope shot" on **Sat., Dec 14th at 9:30am** at **Base Camp Brewing**
Thanks for coming! Mark your calendars for EVERY 2nd Saturday for monthly CCL meetings!

Practice saying people could support your CCL work by donating

COMMUNICATION SKILLS EXERCISE

Have you ever had someone thank you for your work on climate change? I bet many of us have had that experience. We can just say thank you back to them for the appreciation... OR we can view that as an opportunity to encourage their support.

With a partner, say out loud why you give your time and/or money to CCL and practice inviting someone who admires your volunteering to support us. You can use the words here or make up your own role play!

In this season of giving, here's how such a conversation might go:

Friend: I really admire you for all that climate work you do. I feel too busy to do it myself.

CCLer: Volunteering for CCL helps me keep my spirits up and gives me hope that we might be able to turn things around. Plus, I've met so many great people there! [or insert your own reason why CCL means a lot to you]

Friend: That's pretty cool.

CCLer: You know you could help a little bit too. One thing you could do is donate, since I know you don't have a lot of time. Every little bit helps and 64% of CCL's budget is funded by people like you and me. You can even donate in honor of someone you love, like me!

Friend: You know, I might just do that. What do I have to do?

CCLer: Go to citizensclimatelobby.org and click on the donate button. I can text the link to you. [or go to my facebook fundraiser if you made one]

Use the new Calculator to compute your carbon dividend

LOBBY ACTION

The **Personal Carbon Dividend Calculator** — CCL’s online tool for estimating the financial outcome of the Energy Innovation Act for an individual household in the first year — just got some new features! It is more accurate and easier to use, and is now available at energyinnovationact.org on the “[How it works](#)” page (look in the top right corner). Improvements to the calculator include:

1. Updated emissions base for 2020
2. All children now receive a dividend
3. Option for shared residence
4. Adjusted for program administrative costs
5. Result shows dividend and net benefit
6. Adjusted for increased population

Create Facebook Fundraisers to amplify our Year-end Appeal!

GRASSROOTS ACTION

Our famous year-end fundraiser kicks off on **Giving Tuesday** — December 3 — and runs through the end of the year. This year we’re encouraging every CCL volunteer to

make a donation, even if it's a small amount, and we're inviting volunteers who use Facebook to create a Facebook Fundraiser. It's easy!

Our goal is to raise **\$500,000 in total** and **\$100,000 on Giving Tuesday alone** — one fifth of our total goal on the very first day! As you know, all donations are used to ensure that you have the organizational support you need to build political will.

Portland CCL WISH LIST as of 11/7/19

- **Join National Outdoor Action Team** to get trained up and inspired to pursue local outdoor industry endorsements such as Next Adventure, Gorge Performance, Danner boots, etc
- **Are you a Policy Wonk?** We need someone to read and digest papers that describe state and federal carbon pricing co-existing, then compose a 1-pager of speaking points for our conversations with local businesses and community leaders who we have targeted to endorse HR763. Email Daniela at dbrod1571@gmail.com
- **Draft Monthly Meeting Invite!** Work with chapter lead to draft and send out meeting invite through CCL Community. Templates available. Time commitment 30-90 minutes depending on how fancy you make it and whether you use a 3rd party platform like Mailchimp.
- **Letter to the Editor writers** - *Join the Writer's Workshop group*. We are also looking for someone to lead this group. Email Daniela dbrod1571@gmail.com with your interest. (M)
- **Ask HUB Brewing to sign the [Brewers Declaration](#)**- First step is to join the Business Climate Leaders Brew Team and download resources, tool kit, etc (GT) Email Randy Salim at rsalim@yahoo.com.
- **Help get a Resolution for Climate Action from a local hospital** or other healthcare provider. Join national Health Action Team. Tool kit and template resources are available.
- **\$ donations for printing costs and space rental for outreach events.** Donate if you can by contacting Forest Resner at forestresener@gmail.com. Unfortunately, it is not tax deductible as we are not incorporated as a 501c3 separate from CCL. Nor is it possible to donate to CCL and direct the funds to us. Or - organize a fundraiser!

- **Join the Outreach Team!** Help identify events, sign-up us up to table, setup materials and/or staff events.
- **Diversity Equity and Inclusion Action Team:** Help with researching Diverse Speakers list for the Regional Conference.
- **Identify potential endorsements:** Do you know of an organization or prominent individual that might be willing to endorse the [Energy Innovation and Carbon Dividend Act](#)? Make an introduction to our team leadership! We can schedule an informational meeting and/or provide a presentation.